



PO Box 9006 RPO Town Centre  
Lacombe, AB T4L 0G5  
info@lacombedays.ca  
www.lacombedays.ca

Lacombe Days 2022 was a terrific event. The community shared their sentiments in 2022 being the best Lacombe Days yet! We had a fantastic turnout, and the community enthusiastically embraced all events. We are grateful for the support of our sponsors in making Lacombe Days possible. Without your support, we cannot bring the community together to celebrate.

We understand that there are many considerations in a business's decision to donate. We are thankful for the community's support throughout Lacombe Day's history, and we wouldn't be where we are without it.

The past few years have been hard on everyone – socially, economically, and mentally. As 2023 is still full of unknowns, one thing we do know is; the community spirit that can come out of a festival such as Lacombe Days boosts our spirits. A festival that celebrates our diverse culture, our people, and our community, is one that brings us together.

The Lacombe Day's Committee, with your help, can deliver a festival, a celebration, to our community.

Attached is a sponsorship package for 2023 Lacombe Days. We continue to offer naming rights sponsorship packages. We sincerely appreciate the efforts of our community to bring the festival together and count on your generous support.

Thank you for your consideration,

The Lacombe Days Association



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# LACOMBE DAYS

## *Sponsorship Package*



## ABOUT

Over thirty years ago, the Lacombe Days festival was created to celebrate the unique heritage and culture that we still enjoy in our community today. Voted the fifth best place in Canada to live, our community represents who we are, where we come from, and where we are heading.

People come from all over Alberta to help celebrate the beauty and heritage that Lacombe has to offer, and there's nothing quite like it anywhere else. From history to cuisine, kid-pleasers to shopping, and music and the arts, Lacombe Days does not disappoint.

### 40K

WEBSITE HITS

in 2021

### 8K

PARADE

viewers in 2021

### 75K+

SOCIAL MEDIA

Reached over Facebook and  
Instagram in 2021

*With your*

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## SUPPORT

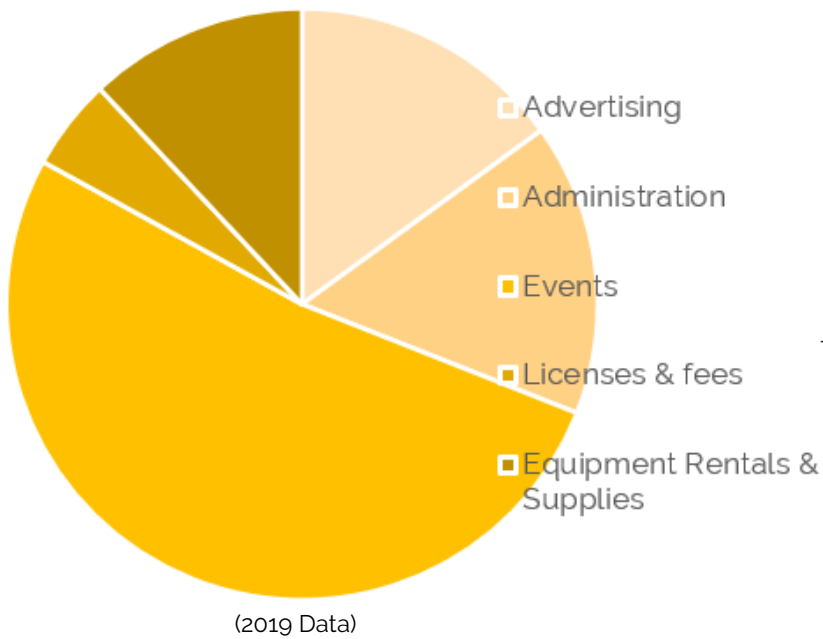
As part of Lacombe Days, celebrating culture and heritage is vital to maintaining the fabric of our unique community.

With your support, we are able to celebrate our community with events such as the parade, Fireworks, Inflatables, Horse Pull, family-friendly live entertainment, and more. Support non-profits with fundraising events, and make an economic impact for local businesses.

# THANK YOU



Your time and consideration to become a valued sponsor of this important festival is greatly appreciated. Your contribution will make Lacombe Days 2022 an incredible success.



## WHERE DOES FUNDING GO



- Funding is used for a variety of needs
- Paying for events (admission from events that charge go to non-profit groups who supply manpower and onsite organization to help run them)
    - advertising
    - administration
    - events
    - licensing & fees
  - equipment rentals and supplies



# FESTIVAL SPONSOR

\$5,000 +

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- \*Social media recognition
- \*Linked Logo and Biography on Lacombe Days website
- \*Recognition in all event materials
- \*Listing in annual report
- \*Large Name/Logo on event banner and program
- \*8 VIP Passes
- \*Mentions on local radio advertisements
- \*Recognition in published Sponsorship Thank You
- \*Name sponsor of the Lacombe Days Festival (first come, first serve)



# EVENT SPONSOR

\$2,500 - \$4,999

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- \*Social media mentions
- \*Linked logo and biography on Lacombe Days Website
- \*Recognition in event materials
- \*Listing in annual report
- \*Medium Name/Logo on event banner and program
- \*4 VIP Passes
- \* Recognition in published Sponsorship Thank You
- \*Name sponsor of one of our events (first come, first serve, your choice): Inflatables, Horse pull, Street Performer Event, Parade, Wing & Beer Garden, or Fireworks.

*We want to take this time  
to say*

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WE COULDN'T DO  
IT WITHOUT YOU

It has been a hard couple of years for our community and we NEED this opportunity to bring joy and happiness to as many people as we can; to celebrate our culture, businesses, and people.

Let's lift each other up and do the best we can to give the community something positive to look forward to while doing so safely.



# *PARTNER*

\$1,000 - \$2,499

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- \* Social media mentions
- \* Listing in Annual Reports
- \* Logo on Lacombe Days website
- \* Logo in event materials
- \* 2 VIP Passes



# *FRIEND*

\$500 - \$999

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- \* Social media mention
- \* Listing in Annual Reports
- \* Recognition in event materials
- \* Logo on Lacombe Days Website

*Questions?*

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PLEASE SEND YOUR  
CONFIRMATION BY  
EMAIL WITH YOUR  
LOGO BY APRIL 15TH!

