



# LACOMBE DAYS

JULY 14 – 17, 2011

## *Sponsorship Opportunities!*

Sponsorship Deadline: **May 31, 2011**  
Cheques payable to: **“Lacombe Days Committee”**

We wish to give you and your organization and / or business an opportunity to be directly involved with Lacombe Days to be held this summer from July 14 – 17, 2011. As a committee we are looking for sponsors to help cover the costs that come with promoting this celebration. Already we are working with various groups planning events to be held on this weekend and any or all events will be advertised using your sponsorship. This past year we had some of the following events take place and we anticipate some to happen again this year along with some new events to tentatively take place. .

- Pancake Breakfasts
- Fireworks
- Parade Saturday Morning
- Downtown BBQs
- Show and Shine Downtown Saturday
- Family Penny Carnival
- Shoot Out
- Sunday “Picnic in the Park”
- Downtown Historical Tours
- Kiddies Carnival
- Art in the Park
- Drive in Movie
- Exhibition Baseball game
- Lacombe Center Mall Family Fun Fair
- Farmer’s Market
- Non-denominational Worship Service Sunday
- Rose & Lily Show
- Alberta’s Own Independent Music Festival

Why not confirm as soon as possible to be the first in the level of sponsorship that you want to have. Please contact or Val DePauw @ 403-782-1938 or Peter & Lorraine Bouwsema @ 403-782-4323 or send us an email to [info@lacombedays.ca](mailto:info@lacombedays.ca)

## *Levels of Sponsorship:*

*Emerald*      \$ 2,500.00

Benefits of Emerald Sponsorship:

- Prominent 24 SF signage placed along Hwy 12 and at intersection of Hwy 12 and 2A.
- Signage as noted above supplied by Lacombe Days committee using your logo / name
- Prominent positioning on all brochures, pamphlets, posters, newspaper advertising
- Minimum of 60 spots of radio name mentions including value added advertising with Sunny 94
- Prominent Website Advertising at [www.lacombedays.ca](http://www.lacombedays.ca)
- Certificate of Sponsorship for place of business

Platinum      \$ 1,500.00

Benefits of Platinum Sponsorship:

- Prominent 16 SF signage placed along Hwy 12 and at intersection of Hwy 12 and 2A.
- Signage as noted above supplied by Lacombe Days committee using your logo / name
- Prominent positioning on all brochures, pamphlets, posters, newspaper advertising
- Minimum of 40 spots of radio name mentions including value added advertising with Sunny 94
- Prominent Website Advertising at [www.lacombedays.ca](http://www.lacombedays.ca)
- Certificate of Sponsorship for place of business

Gold      \$ 1,000.00

Benefits of Gold Sponsorship:

- Prominent 10 SF signage placed along Hwy 12 and at intersection of Hwy 12 and 2A.
- Signage as noted above supplied by Lacombe Days committee using your logo / name
- Exceptional positioning on all brochures, pamphlets, posters, newspaper advertising
- Minimum of 30 spots of radio name mentions including value added advertising with Sunny 94
- Exceptional Website Advertising at [www.lacombedays.ca](http://www.lacombedays.ca)
- Certificate of Sponsorship for place of business

Silver      \$ 750.00

Benefits of Silver Sponsorship:

- Prominent 8 SF signage placed along Hwy 12 and at intersection of Hwy 12 and 2A.
- Signage as noted above supplied by Lacombe Days committee using your logo / name
- Excellent positioning on all brochures, pamphlets, posters, newspaper advertising
- Minimum of 20 spots of radio name mentions including value added advertising with Sunny 94
- Excellent Website Advertising at [www.lacombedays.ca](http://www.lacombedays.ca)
- Certificate of Sponsorship for place of business

Bronze      \$ 500.00

Benefits of Bronze Sponsorship:

- Prominent 5 SF signage placed along Hwy 12 and at intersection of Hwy 12 and 2A.
- Signage as noted above supplied by Lacombe Days committee using your logo / name
- Awesome positioning on all brochures, pamphlets, posters, newspaper advertising
- Minimum of 10 spots of radio name mentions including value added advertising with Sunny 94
- Awesome Website Advertising at [www.lacombedays.ca](http://www.lacombedays.ca)
- Certificate of Sponsorship for place of business

Friends of Lacombe Days      \$ 200.00 - \$ 499.00

Benefits of Friends of Lacombe Days Sponsorship:

- Text acknowledgement on all brochures, pamphlets, posters
- Thank you advertising in the Lacombe Globe
- Appreciation message as part of radio advertising
- Text acknowledgement on Website [www.lacombedays.ca](http://www.lacombedays.ca)
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